

Kaitlin Carano

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I am an Interaction Designer who is passionate about using multidisciplinary lenses to solve seemingly impossible problems

Skills

Storytelling
Secondary Research
Primary Research
Research Synthesis
Prototyping
Wireframing
User Testing
Project Management
Service Design
Facilitating Collaboration

Tools

Design

Sketch, InDesign, InVision

Coding

Javascript, Python, p5, Arduino, Processing

Research

Ethn.io, SurveyMonkey

Teamwork

Mural, Github, Slack

Interests

Yoga
Dancing
Journaling
Crafting perfect playlists
Astrology
Trying anything new once

Education

School of Visual Arts (New York, NY)

MFA Interaction Design

2018 - 2020

Received SVA Graduate scholarship, Coursework includes: coding, physical computing, UX, service design, voice design, design in public spaces, entrepreneurial design

Georgetown University (Washington, D.C.)

B.S. Neurobiology, Minor Studio Art

2009 - 2013

Cum Laude, Howard Hughes Medical Institute Scholar

Experience

CoraLuna (Boston, MA)

2016 - 2018

Yoga Instructor/Wellness Coach

- Led both private and public yoga classes as a 500hr RYT
- Evaluated client needs and guided them toward relevant wellness practices

Les Sablons (Cambridge, MA)

2017 - 2018

Server/Host/Wellness Service Design

- Created a high-touch service experience for guests
- Designed weekly wellness programming for staff

Cambridge BioMarketing (Cambridge, MA)

2015 - 2016

Digital Strategist

- Performed user & market research in rare disease space
- Managed the creation of a \$500k symptom management app from initial concept through market release in 8 mos.
- Instituted marketing strategies based on email and web campaign performance analysis

Continuum (West Newton, MA)

2014 - 2015

Design Strategist

- Participated in human centered design methods focused on end-of-life care and synthesized conversations with more than 90 participants to ideate and develop solutions
- Prepared trend briefs to inform future design

Oracle (Burlington, MA)

2014

Account Manager

- Built strategies and custom demos for businesses while managing over 3000 accounts